

UIDA

UTAH DANCE ARTISTS

Shine on Stage and in Life

Parent Guide 2023-24



Parent Guide 2023-24

UDA History

Since its inception in the fall of 2001 in Brooke Maxwell's basement, UDA has experienced a remarkable journey of growth and success. What began as a small-scale endeavor has blossomed into one of the largest and most esteemed studios in the Salt Lake Valley. In 2022, the studio underwent a change in ownership when it was acquired by Tammisty Katz. Under her leadership, the studio has continued to flourish, building upon the solid foundation laid by its previous owner. With Tammisty's unwavering dedication, innovative approach, and strong vision, the studio has attracted an even larger community of dancers and enthusiasts. Through the introduction of new programs and the recruitment of exceptional instructors, the studio has thrived and continued to build their reputation for excellence. Today, it stands as a beacon of inspiration, offering a nurturing environment where dancers of all ages and skill levels can cultivate their passion, push boundaries, and achieve their dreams. The continuous growth of UDA is a testament to the unwavering commitment of the UDA's exceptional staff, ensuring its enduring presence as a hub of creativity and artistic expression in the Salt Lake Valley.

Vision Statement

To be the premiere provider of education and opportunities for dance artists in Utah; where all associates are held to a standard of excellence.

Mission Statement

Utah- We embody the values of the people in Utah we serve.

Dance- We employ dance as the vehicle to empower our associates to excellence.

Artists- We exemplify ourselves as valued and respected artists.

Customer Service Hours

South Jordan Studio:

Monday-Thursday 9:00am - 8:30pm

Friday 3:00pm - 6:00pm

Saturday 9:00am -12:00pm

Draper Studio:

Monday-Thursday 4:00pm - 8:30pm

Friday 3:00pm - 6:00pm

Saturday 9:00am - 12:00pm



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Get to know UDA's Administrative Team

Studio Owner: Tammisty Katz

Studio Manager: Kim Hoggan

Director of UDA Programs: Krystalyn Leeb

Director of Marketing: Kerianne Hoth

Director of Operations: Sarah Franco

Controller: April Davis

Marketing Team: Kaylee Hoth and Celeste Knight

Costume & Merchandise Team: Jeannette Peacock and Whitney Peacock

Recital Production Chair: Sarah Franco

STARS Performance Program Directors: Heidi Barton and Tasha Snow

ELITES Performance Program Director: Cori Gray

Varsity Program Team Directors: Mazie Jensen, Lauren Ashby,
Samantha Loertscher, and Cori Gray

Varsity Program Ballet Director: Allie Renner

Varsity Program Communication Manager: Samantha Loertscher

Conservatory Program Director: Cicily Oldham

Conservatory Program Assistant Director & Ballet Program Director: Sarah Franco

Conservatory Program Assistant Director: Kylee Miller

Conservatory Program Communication Manager: Kylee Miller

Programs Financial Manager: Tristi Lassig

Darby's Dancers Special Needs Program Director: Brooke Maxwell

Darby's Dancers Special Needs Program Manager: Johnette McBride

UDA Creative Arts Preschool Director: Sherene Winkel

UDA Creative Arts Preschool Manager: Jeannette Peacock and Whitney Peacock

Customer Care Team Members: Jeannette Peacock, Chelsea Zorn-Dirkson, Brittany Law,
Shannon Sargent Mandy McMullen and Laura Miller

Webmaster: Yvonne Israelson

UDA Official Photographer: Don Polo Photography

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Communication – How will I receive information from the studio?

At UDA, we go to great lengths to keep you informed. Email is our primary source of communication. (Please keep your email address current with our office and add our email customerservice@utahdanceartists.com to your contacts to ensure you receive important studio information). We send out monthly newsletters, email updates, and post information and events on our social media accounts on Facebook and Instagram. Each spring, we send out a link to our recital website, where you can find ALL of our recital information. Our customer service team is always happy to answer any questions you have regarding your dancer or our programs.

UDA Culture

Classroom Rules for Dancers:

1. I will be on time and prepared.
2. I will always do my BEST.
3. I will listen and follow directions the FIRST time.
4. Respect, respect, respect, for myself, my class and my studio.
5. Remember the Thumper Rule. If you don't have anything nice to say, don't say anything at all.

Lobby Rules for Dancers, Parents and Staff:

1. Be kind and considerate of others.
2. Don't speak negatively about UDA parents, students, teachers, or staff.
3. Use appropriate language at all times.
4. Concerns should be directed to the studio manager.

UDA Behavior Policy for Dancers in the Classroom:

To create an environment that is conducive for learning and growth, UDA teachers will stand united and hold dancers accountable for their behavior in the classroom.

3 Strikes You're Out Policy:

Strike One = Verbal Warning

Strike Two = Sit Down and Think About Behavior

Strike Three = Excused from the Classroom

**Dancers who are excused from a particular class 3x during the year will no longer be able to participate.*



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Observed Holidays – When Is Dance Cancelled Due to Holiday Observance?

Labor Day: Monday, Sept 4th, 2023

Fall Break: Monday, Oct 23rd - Saturday, Oct 28th, 2023

Halloween: Tuesday, Oct 31st, 2023 (Evening Classes Canceled)

Thanksgiving Holiday: Wednesday, Nov 22nd - Saturday, Nov 25th, 2023

Winter Break: Tuesday, Dec 19th - Monday, Jan 1st, 2024 **classes resume on Tuesday, January 2nd, 2024*

Martin Luther King Jr Day: Monday, Jan 15th, 2024

Presidents' Day: Monday, Feb 19th, 2024

Spring Break: Wednesday, March 27th - Tuesday, April 2nd, 2024

Memorial Day: Saturday, May 25th - Monday, May 27th, 2024

Important Dates – What Important Dates and Events Should Be On My Calendar?

First Day of Dance at South Jordan Location, Draper Preschool and PreK/K Dancers: Monday, August 21st, 2023

First Day of UDA Creative Arts Preschool in Draper: Monday, August 28th, 2023

First Day of Dance at Draper Studio Location (for Competitive Program Dancers): Wednesday, September 6th, 2023

Sierra Newbold Week: Monday, November 6th – Saturday, November 11th, 2023 **wear pink and purple to dance class*

Christmas Demonstrations: Monday, December 4th – Saturday, December 9th, 2023

**teachers will select a day between these dates for their class to hold a Christmas demonstration for parents*

Last Day to Enroll in Recital Classes: Tuesday, January 23rd, 2024

Starry Night Performance (Competitive Program Showcase): Saturday, May 4th, 2024

Costume Distribution: Saturday, May 18th and Monday, May 20th, 2024 from 8:30am – 11:30am

Competitive Program Auditions: May 2024 *TBA

Recital Picture Day: Wednesday, June 12th and Thursday, June 13th, 2024 during dress rehearsal

Last Day of Class: Monday, June 10th, 2024

Recital Dress Rehearsal and Performances: Wednesday, June 12th- Saturday, June 15th, 2024

Student Appreciation Celebration: Tuesday, June 18th, 2024

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Studio Dress Code – What Should My Child Wear to Dance Class?

PRESCHOOL AND PRE- K/KINDERGARTEN

Ballet: Girls - UDA pink leotard, UDA pink tights AND UDA pink ballet shoes. ***Draper Location Only: peacock leotard**

Boys- White or black fitted t-shirt or ribbed tank, black UDA hot shorts OR soccer shorts AND UDA black ballet shoes

Tap/Jazz: Girls - UDA pink leotard and UDA black hot shorts AND UDA caramel Mary Jane tap shoes.

***Draper Location Only: peacock leotard**

Boys - White or black fitted t-shirt or ribbed tank, black UDA hot shorts OR soccer shorts AND UDA black tap boot

Tumbling: Girls - UDA pink leotard and UDA black hot shorts AND bare feet. ***Draper Location Only: peacock leotard**

Boys - White or black fitted t-shirt, or ribbed tank, black UDA hot shorts OR soccer shorts AND bare feet

Hip Hop: All Genders - No specific dress code. Can wear loose, comfortable, exercise/workout clothing (no street clothes or jeans allowed). Black high-top Converse sneakers with white toe and white shoelaces

LEVEL 1 – ADVANCED

Ballet and Pointe: Girls - UDA black leotard, UDA pink tights, (black sports bra – if needed) AND UDA pink ballet shoes

Boys - White or black fitted t-shirt or ribbed tank, black dance shorts, or leggings AND UDA black ballet shoes

Jazz and Turns/Leaps: Girls - UDA black leotard or black cami, black UDA hot shorts or dance leggings, (black sports bra if needed) AND UDA caramel jazz shoes

Boys - White or black fitted t-shirt or ribbed tank, black dance leggings or soccer shorts AND UDA black jazz shoes

Contemporary: Girls - UDA black leotard or black cami, UDA hot shorts or black dance leggings, (black sports bra if needed) AND bare feet

Boys - White or black fitted t-shirt or ribbed tank top, black dance leggings or soccer shorts AND bare feet

Tap: Girls - UDA black leotard or black cami, UDA hot shorts or black dance leggings, (black sports bra if needed) AND UDA caramel tap shoes. (Dancers in Intermediate/Advanced Tap are required to have black lace up tap shoes).

Boys - White or black fitted t-shirt or ribbed tank top, black dance leggings or soccer shorts AND UDA black tap shoes

Tumbling: Girls - UDA black leotard or black cami, UDA hot shorts, (black sports bra if needed) AND bare feet

Boys - Black or white ribbed tank top, UDA hot shorts or soccer shorts AND bare feet

Hip Hop: All Gender- No specific dress code. Can wear loose, comfortable, exercise/workout clothing (no street clothes/jeans allowed). Black high-top Converse with white toe and white shoelaces

How Should My Child Wear Their Hair to Dance Class?

All Female Dancers must have hair pulled back away from their face in a secure ponytail.

Dancers in Classical Ballet Level 1 - Advanced MUST HAVE HAIR IN A SECURE BUN FOR CLASS.

Can I purchase my dancewear and shoes at UDA?

Yes! All required UDA dress code items are available for purchase at the Customer Care office at both studio locations.

**with the exception of sneakers for hip hop*

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UDA Event and Opportunities

Does UDA Have a Holiday Performance at Christmastime?

Yes! During the month of December, select classes may learn special holiday choreography and invite parents into the classroom for an informal performance. The UDA Office will contact parents via email when a special, in studio performance will take place. For more performance opportunities, please consider our STARS Performance Program.

Other Than the UDA End of Year Recital, What Events Take Place During the Year?

Sierra Newbold Week/Sub For Santa: Sierra Newbold Week/Sub For Santa:

Monday, November 6th – Saturday, November 11th, 2023 UDA will celebrate the memory of Sierra Newbold, a young UDA dancer whose life was cut short due to a tragic event. This week, students are allowed to wear pink and purple to class (Sierra's favorite colors). In the month of September, UDA families are encouraged to nominate a family in need so our UDA family can provide Christmas. During Sierra Newbold Week, UDA families will receive lists of gift options and will have the opportunity to purchase gifts for our Sierra Sub for Santa Event.

UDA Performance Programs Christmas Performances: STARS and ELITES Performance Teams have several holiday performances during the month of December; The Festival of Trees, Dickens Festival and Holiday Magic. Performance dates and times will be announced as they become available.

Starry Night: UDA's Competitive Program End of Year Showcase will be held in the Spring of 2024. This event showcases all the competitive program competition routines and solos that will be performed and competed during this year's competition season. Starry Night provides families who are interested in the competitive program an opportunity to see the level of technique and artistry developed through program participation.

UDA's Student and Family Appreciation Celebration: This event will be Tuesday June 18th, 2024 and is FREE to all UDA families!



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Studio Policies

Credit Card on Account: All accounts must maintain an active credit card on file. Cards on file will be charged on the first business day of each month for account balances owed. Cards on file will not be charged if the account balance is paid prior to the first day of the month via cash or check.

Fees Due Upon Registration:

UDA Membership Fee: Basic Membership is \$45 per student (no family cap).

Premium Membership: \$69 per student (\$169 family cap).

UDA Membership Options		
What's Included	Basic	Premium
	\$45/student No family cap	\$69/student \$169 family cap
Annual Membership	✓	✓
Summer Registration Fee	✓	✓
Fall Registration Fee	✓	✓
Priority Enrollment Access Before Classes Open to New Students	✓	✓
Priority Registration For Special Events	✓	✓
Birthday Gift for Dance Students	✓	✓
Family Access to Year End Party	✓	✓
10% Off All UDA Logo Merchandise		✓
20% Off Coupon for One Pair of Shoes		✓
10% Off Studio Rental for Private Lessons		✓
Class Wait List Priority		✓
"Early Bird" Class Enrollment for Upcoming Fall Session		✓
Free Limited Edition UDA Merchandise Item		✓

All accounts will automatically be enrolled for Basic Membership.
Contact Customer Care by phone or email to upgrade your membership.

One Month Tuition Installment: Covers ½ August and ½ June tuition. *Membership fee and Tuition Deposit are non-refundable.

Insufficient Funds: NSF returns on credit card charges or paper checks will immediately incur an \$15 NSF fee due with the following month's tuition balance.

Late Payments: Late accounts will receive a notice via email and a seven-day grace period prior to being charged a late fee. If the account is not brought to a zero balance after seven days, a \$20 late fee or 5% finance charge (whichever is greater) will be assessed and the service of dance classes will be discontinued until the account balance is paid in full. Accounts that carry a balance 60 days past due will be inactivated and sent to collections.

Additional Yearly Fees:

Recital /Starry Night Fee: \$120 – charged and due with October tuition **includes limited number of admission tickets and HD files of all UDA end of year recital performances. **this fee is non-refundable*

Recital Costume Deposit(s): \$45 per recital costume – charged and due with December tuition

**this fee is non-refundable.*

Remaining Recital Costume Balance: charged and due with February tuition.

**after recital costumes are ordered in December, accounts will be responsible for covering the remaining costume balance in February.*

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Studio Policies

Studio Withdrawal: To withdraw a dancer from a class or enrollment, an email request must be sent to customerservice@utahdanceartists.com by the 25th of the month for tuition not to be charged the following month. After tuition is paid, it is non-refundable. Families are welcome to withdraw from classes or the studio at any time during the dance year – BUT SHOULD BE MINDFUL OF NON-REFUNDABLE TUITION AND FEES

Entering and Exiting the Studio: Please enter and exit both studio locations through the main lobby doors. Dancers' personal and dance belongings must be enclosed in a dance bag and placed inside a black cubby. Dancers must wait outside the studio door for their instructor to invite them into class. Dancers should be dropped off 10 minutes prior to their scheduled class time. Parents may either drop off and pick up their dancer(s) or may stay and observe classes through the observation windows.

Late Pick-up Fee: If a dancer is not picked up within 15 minutes of their last class, a \$15 late fee will be assessed followed by an additional \$5 for every 5 minutes after.

Rescheduling, Modifying and Canceling Classes: UDA reserves the right to reschedule, combine or cancel dance classes AND/OR change or replace the original class teacher if necessary. UDA also reserves the right to deliver dance classes through an online platform if for any reason they cannot be conducted live. This includes but is not limited to inclement weather, teacher absence or COVID-19 government advisories.





Life Cycle

Your Child's Journey Starts Here

START

Technical Program

Entry level participation. Choose from a variety of classes offered. Perform in a professional year-end recital for family and friends.

STAY

Performance Programs

Add-on programs. Provides 3-4 additional performing opportunities throughout the year.

STARS- Grades K-6th.
ELITES Grades 7th-12th.

GROW

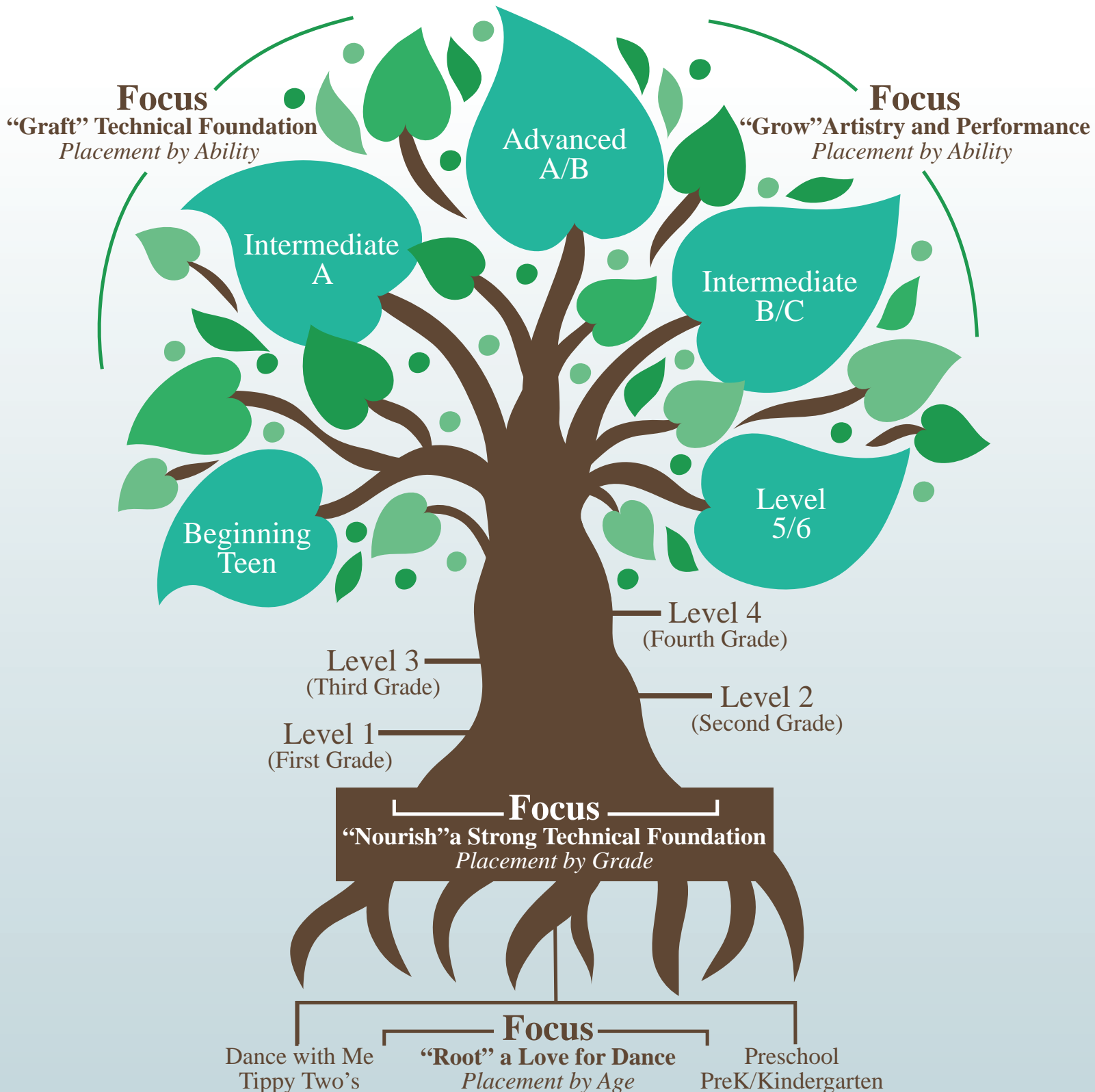
Competitive Programs

Intensified training to support focused dance goals.

VARSITY- Grades 1st-12th for those who desire high school or collegiate dance team participation.






CONSERVATORY- Grades 2nd-12th for dancers who aspire continuing, fine arts education or a professional career in dance.

Level Focus & Placement Tree





Program Pathways

	Classes Per Week	Days Per Week	Studio Location	Performances Per Year	Competitions Per Year	Register/ Sign-up/ Audition	Cost/ Commitment	Summer Classes	Travel
 Recreational/ Technical Classes	As many or few selected	As many or few selected	South Jordan & Draper	Annual year-end recital in June	None	Register online / No auditions	Monthly Tuition	“Optional” four-week summer session in July	None
 Performance Programs	2 class minimum	2-3	South Jordan	4+	Performance Program - None Optional Competitive Program - 2	Register online, Sign-up deadline Aug. Performance Program- No auditions Opt. Competitive Auditions Aug.	Monthly tuition + program fee introductory level of commitment	“Optional” four-week summer session in July	Within the Salt Lake Valley
 Performance Programs	4 class minimum	2-3	South Jordan	4+	Performance Program - None Optional Competitive Program - 2	Register online, Sign-up deadline Aug. Performance Program- No auditions Opt. Competitive Auditions Aug.	Monthly tuition + program fee introductory level of commitment	“Optional” four-week summer session in July	Within the Salt Lake Valley
 Varsity Competition Program	8 class minimum	3-4	Draper	6+	4	Register online. Spring auditions for next season participation	Monthly tuition + program fee moderate level of commitment	Mandatory 3-day Aug. intensive & 4-weeks of technical classes (in June & August)	Within Davis, Salt Lake & Utah Counties
 Conservatory Competition Program	9 class minimum	4-5	Draper	6+	4 - 5 *competes at nationals every other year	Register online. Spring auditions for next season participation	Monthly tuition + program fee high level of commitment	Mandatory 3-day Aug. intensive & 4-weeks of technical classes (in June & August)	Throughout Utah & nationally