

UDA CULTURE

DANCE LESSONS TEACH **LIFE** LESSONS

FAMILY

A PLACE FOR YOU

MODESTY IN DRESS AND MOVEMENT

EXCEED EXPECTATIONS

HONESTY IN BUSINESS AND RELATIONSHIPS

EXCELLENCE

VALUING EVERY DANCERS EDUCATION
AND OPPORTUNITY FOR GROWTH

"WHAT WE DO HERE IS LIFE CHANGING."

-Brooke Maxwell /Owner

More Than Just Great Dancing![®]
Affiliated Dance Studios

2020-2021

UDA PARENT GUIDE

UDA HISTORY

Utah Dance Artists was established in the fall of 2001 and operated in Brooke Maxwell's basement. In 2005 the dance studio moved out of her home to its first location in West Jordan, Utah. In 2011, UDA moved to its current location in South Jordan, Utah. In 2014, UDA opened a second location in Draper, Utah, and a year later added UDA Creative Arts Preschool. In 2017, UDA expanded the South Jordan location by adding two more studios, to fully occupy their current building. Today UDA serves as the largest dance studio in the Salt Lake Valley.

VISION STATEMENT

TO BE THE PREMIERE PROVIDER OF EDUCATION AND OPPORTUNITIES FOR DANCE ARTISTS IN UTAH; WHERE ALL ASSOCIATES ARE HELD TO A STANDARD OF EXCELLENCE.

MISSION STATEMENT

UTAH – WE EMBODY THE VALUES OF THE PEOPLE IN UTAH WE SERVE.

DANCE – WE EMPLOY DANCE AS THE VEHICLE TO EMPOWER OUR ASSOCIATES TO EXCELLENCE.

ARTISTS – WE EXEMPLIFY OURSELVES AS VALUED AND RESPECTED ARTISTS

CUSTOMER SERVICE HOURS

South Jordan Studio:

Monday-Thursday 9:00 am – 8:30 pm

Friday 3:00-6:00 pm

Saturday 9:00 am – 12:00 pm

Draper Studio:

Monday-Thursday 4:00 – 8:30 pm

Friday 3:00-6:00 pm

Saturday 9:00 am - 12:00 pm

GET TO KNOW UDA'S ADMINISTRATIVE TEAM

Studio Owner: Brooke Maxwell

Studio Manager: Jennifer Browning

Director of Operations: Krystalyn Leeb

Director of Marketing: Kerianne Hoth

Controller: April Davis

Graphic Design Team: Chelsea Knight and Rachel Haider

Costume & Merchandise Team: Jeanette Peacock and Haylee Postma

Recital Production Chair: Jennifer Tripp

STARS Performance Program Directors/Managers: Heidi Barton and Leslie Parker

Elite Performance Group Director: London Brooksby

Elite Performance Group Manger: Norma Gunderson

Varsity Program Director: Amy Jackman

Varsity Ballet Director: Gabriela Schiefer

Varsity Program Manager: Kate Doty

Conservatory Program Director: Cicily Oldham

Conservatory Ballet Program Director: Sarah Franco

Conservatory Program Manager: Stephanie Blodgett

Competitive Program Financial Manager: Tristi Lassig

Customer Care Team Members: Kristen Kossin, Jeannette Peacock, Julie Baker, Joey Barker, Lindsay Evans and Stacie Gardner

Webmaster: Yvonne Israelson

UDA Official Photographer: Don Polo Photography

Communication - HOW WILL I RECEIVE INFORMATION FROM THE STUDIO?

- EMAIL - Please “unjunk” our email info@utahdanceartists.com and keep your email address current with the office. Email is our primary source of communication with UDA families.
- Weekly Wednesday Reminder Email
- Monthly Newsletters
- Social Media (Facebook and Instagram)
- Studio Bulletin Boards
- UDA Website

Observed Holidays – WHEN WILL DANCE BE CANCELLED DUE TO HOLIDAY OBSERVANCE?

Labor Day: Monday, Sept 7th, 2020

Fall Break: Thursday, Oct 15th - Wednesday Oct 21st, 2020

Thanksgiving: Wednesday, Nov 25th - Saturday, Nov 28th, 2020

Christmas Break: Monday, Dec 21st - Saturday, Jan 2nd, 2021 **classes resume on Monday, January 4th, 2021*

Martin Luther King Jr. Day: Monday, Jan 18th, 2021

Presidents Day: Monday, Feb 15th, 2021

Spring Break: Thursday, April 1st - Wednesday, April 7th, 2021

Memorial Day: Monday, May 31st, 2021

Important Dates - WHAT IMPORTANT EVENTS SHOULD I HAVE ON MY CALENDAR?

First Day of Dance at South Jordan Location, Draper Preschool and PreK/K Dancers: Monday, August 17th, 2020

First Day of Dance at Draper Studio Location (for Competitive Program Dancers): Wednesday, September 9th, 2020

Free Dance Days: September 21st - 26th, 2020

Wear Halloween Costumes to Class: Monday, October 26th – Saturday, October 31st

Sierra Newbold Week: Monday, November 2nd – Saturday, November 7th, 2020 **wear pink and purple to dance class*

Fundraiser Kick-Off: Pies, Cookie Dough, and Cheesecake Friday, November 6th, 2020 at 6:30 pm

Christmas Demonstrations: Monday, December 7th – Saturday, December 19th, 2020

**teachers will select a day between these dates for their class to hold a Christmas demonstration for parents*

Last Day to Enroll in Recital Classes: January 16th, 2021

Last Choreography Start Date: Monday, February 1st, 2021

Costume Distribution: Saturday, May 1st and Monday, May 3rd, 2021 **times TBA*

Starry Night Performance (Competitive Program Recital): Early May, 2021

Recital Tickets Go on Sale to the Public: Monday, May 10th, 2021 at www.tututix.com

Recital Picture Day: Thursday, May 13th – Saturday, May 15th, 2021

Competitive Program Auditions: May 2021 **TBA*

Last Day of Class: Tuesday, June 8th, 2021

Recital Dress Rehearsal and Performances: Wednesday, June 9th- Saturday, June 12th, 2020

Cowabunga Bay Student Appreciation Celebration: Monday, June 14th, 2021 from 6-9 pm

Studio Dress Code – WHAT SHOULD MY CHILD WEAR TO DANCE CLASS?

PRESCHOOL AND PRE- K/KINDERGARTEN

Ballet: Girls- UDA peacock leotard and UDA pink tights AND UDA pink ballet shoes

Boys- White or black fitted t-shirt or ribbed tank, black UDA hot shorts OR soccer shorts AND UDA black ballet shoes

Tap/Jazz: Girls- UDA peacock leotard and UDA black hot shorts AND UDA caramel Mary Jane tap shoes

Boys- White or black fitted t-shirt or ribbed tank, black UDA hot shorts OR soccer shorts AND UDA black tap boot

Tumbling: Girls- UDA peacock leotard and UDA black hot shorts AND bare feet

Boys- White or black fitted t-shirt, or ribbed tank, black UDA hot shorts OR soccer shorts AND bare feet

Hip Hop: All Genders- No specific dress code. Can wear loose, comfortable, exercise/workout clothing (no street clothes or jeans allowed). Black high-top Converse with white toe and white shoe laces

LEVEL 1 – ADVANCED

Ballet and Pointe: Girls- UDA black leotard, UDA pink tights, (black sports bra – if needed) AND UDA pink ballet shoes

Boys- White or black fitted t-shirt or ribbed tank, black dance shorts, or leggings AND UDA black ballet shoes

Jazz and Turns/Leaps: Girls- UDA black leotard or black cami, black UDA hot shorts or dance leggings, (black sports bra if needed) AND UDA caramel jazz shoes

Boys- White or black fitted t-shirt or ribbed tank, black dance leggings or soccer shorts AND UDA black jazz shoes

Contemporary: Girls- UDA black leotard or black cami, UDA hot shorts or black dance leggings, (black sports bra if needed) AND bare feet

Boys- White or black fitted t-shirt or ribbed tank top, black dance leggings or soccer shorts AND bare feet

Tap: Girls- UDA black leotard or black cami, UDA hot shorts or black dance leggings, (black sports bra if needed) AND UDA caramel tap shoes. All of Haley Nelson's classes need to purchase UDA black lace up tap shoes

Boys- White or black fitted t-shirt or ribbed tank top, black dance leggings or soccer shorts AND UDA black tap shoes

Tumbling: Girls- UDA black leotard or black cami, UDA hot shorts, (black sports bra if needed) AND bare feet

Boys- Black or white ribbed tank top, UDA hot shorts or soccer shorts AND bare feet

Hip Hop: All Gender- No specific dress code. Can wear loose, comfortable, exercise/workout clothing (no street clothes/jeans allowed). Black high-top Converse with white toe and white shoe laces

Ballroom Fusion: Girls- UDA black leotard or black cami, black knee length dance skirt, UDA black hot shorts OR black dance leggings (black sports bra if needed), *shoes will be taken care of the first month of classes/directed by teacher

Boys- Black or white close fitting t-shirt and black trousers that are comfortable to move in *shoes will be taken care of the first month of classes/directed by teacher

Musical Theatre: All Gender- No specific dress code. Can wear loose comfortable, or exercise workout clothing. Must wear socks in the studio.

HOW SHOULD MY CHILD WEAR THEIR HAIR TO DANCE CLASS?

Female dancers with long hair must have their hair pulled back away from their face in a secure ponytail for classes.

All level 1 - Advanced level ballet and pointe students must wear a bun to class.

CAN I PURCHASE MY DANCEWEAR AND SHOES AT UDA?

Yes! All dress code items can be purchased at the Customer Care office.

UDA Events and Opportunities - ARE THERE FUNDRAISING OPPORTUNITIES?

YES! UDA will be offering three different fundraisers this year for students to raise money for dance expenses; monthly tuition, class uniforms, UDA merchandise, recital fees, etc. Info regarding dates and times coming soon.

DO STUDENTS PERFORM DURING THE MONTH OF DECEMBER?

Yes! During the month of December, select classes may learn special holiday choreography and invite parents into the classroom for an informal performance. The UDA Office will contact parents via email when a special, in studio performance will take place.

OTHER THAN RECITAL, WHAT EVENTS TAKE PLACE DURING THE YEAR?

Sierra Newbold Week/Sub 4 Santa: Monday, November 2nd – Saturday, November 7th, 2020, UDA will celebrate the memory of Sierra Newbold, a young UDA dancer whose life was cut short due to a tragic event. This week, students are allowed to wear pink and purple to class; Sierra's favorite colors. In the month of September, UDA families are encouraged to nominate a family in need so our UDA family can provide Christmas. During Sierra Newbold Week, Christmas ornaments with gift options for selected families will be placed on a tree in the lobby for families to select, wrap and purchase.

UDA Performance Programs Christmas Performances: STARS and Elite Performance Group dancers usually perform several times during the month of December; The Festival of Trees, Dickens Festival and Holiday Magic. Performance dates and times will be announced if/when they become available.

Starry Night: UDA's Competitive Programs Showcase will be held the first part of May 2021, right before competitive program auditions. This is a wonderful performance to attend if your child is interested in auditioning for one of UDA's Competitive Programs, Varsity or Conservatory and would like to see the level of technique and artistry that comes through program participation. This performance includes all the competitive routines that were performed at competitions during the year.

UDA's Student and Family Appreciation Celebration held at Cowabunga Bay: This event will be held Monday June 14th, 2021 from 6:00 pm – 9:00 pm. This event is FREE to all UDA families. Most Improved Dancer, Dancer of the Year and Lisa Wells, Elizabeth Thomson and Brenda Christensen Memorial Scholarship awards will be announced this evening.

ARE THERE SCHOLARSHIP OPPORTUNITIES?

Boys Scholarship Program: Boys at UDA may take ballet classes for FREE at our South Jordan studio.

Memorial Scholarship: This year UDA will be providing three memorial scholarships in loving memory of Lisa Wells, Elizabeth Thomson and Brenda Christensen. These scholarships will be presented to dancers, selected by our faculty, who show outstanding dedication, passion, and work ethic to the discipline and art of dance. More information will become available in Spring 2021.